



# FindingAlpha™

## Leverage Weather & Climate Data to Generate Optimum Trade Signals

**Finding Alpha™** is easy with access to the right data. You don't have to look very far to obtain alpha when you have access to the right data. But are you making weather and climate a part of your alternative data strategy? Commodity and equity prices ebb and flow alongside temperature and precipitation anomalies as well as in response to extreme weather events.

Weather Source's analytics-grade data is built for the rigorous and demanding financial industry. Access a curated continuum of historical data from the year 2000 to present, current data, and forecast data of up to 15 days. Our dataset covers all landmasses in the world and extends up to 200 miles offshore.

We make it easy to maximize your alpha signal. Trust Weather Source to reveal powerful nuances that will help you stay one step ahead of the market and improve value for your firm.

## Ready for Split-Second Decision-Making

Never be let down. Our pristine data is ideal for the fast-paced nature of Wall Street. If one data source is interrupted then remaining sources seal the gap, insulating you from inconvenient and costly lapses in service. Weather Source data is immediately accessible via a variety of convenient methods, including:

- BattleFin
- Bloomberg
- FactSet
- Eagle Alpha
- S&P
- Snowflake
- Weather Source's OnPoint API

## Built for Rapid Analytics

Weather Source spent a decade perfecting its quality control processes to ensure our data is more than 99% accurate. It can be tedious and time-intensive to manually correct for biases, gaps, and errors when data is collected from numerous, disparate sources. When you rely on Weather Source, expect homogenous data optimized for machine learning and systematic trading.



Start *FindingAlpha™* With Weather Source & Recognize Excess Returns

844-813-2617 | [sales@weathersource.com](mailto:sales@weathersource.com) | [www.weathersource.com](http://www.weathersource.com)

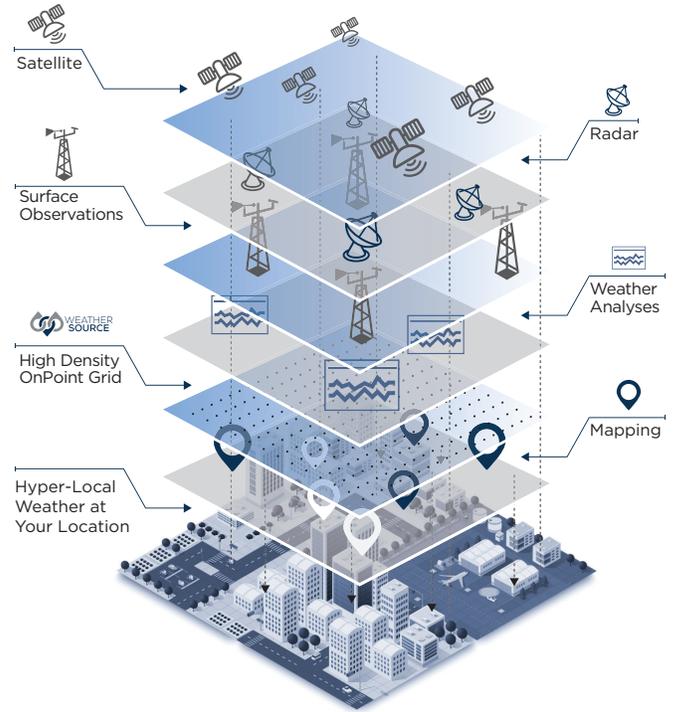
Weather & Climate Data in Action

Weather can affect numerous industries, including energy, agriculture, hospitality, retail, and travel. Unlike most meteorological data providers, who simply extend information to a location, Weather Source approaches its weather and climate data in a much different way. We start with your exact points of interest, introduce multiple inputs, and apply complex mathematics and statistics to create "virtual" weather stations at those locations. Hedge funds and financial institutions employ Weather Source data to manage risk, make better-informed trading decisions, and safeguard their most valued assets. For example:

**AN INVESTMENT FIRM** with a position in retail can better understand how weather is influencing footfall traffic year over year at particular stores.

**A HEDGE FUND** with positions in agricultural commodities can monitor evolving temperature and precipitation anomaly trends and forecasted anomaly trends to quantify the impact on commodity futures and optimize their trading positions.

**ENVIRONMENTALLY-CONSCIOUS FUNDS** can evaluate the potential for climatic impacts in certain industries.



Learn More

When you're moving the world's markets and making decisions worth up to billions of dollars, you need dedicated data partners. Our team offers custom solutions and 24/7/365 meteorology support.

Contact us today for details.



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