**OnPoint Weather** is the most comprehensive and accurate hyper-local analytics-grade global weather data available in the industry.

Provides a continuum of homogeneous consistent past, present and forecast weather data from the year 2000 to present; and with up to a 42-day forward forecast view.

Covers all landmasses and extending up to 200 miles offshore.

Available for any latitudinal or longitudinal point and for geographic areas such as postal (ZIP) codes, metropolitan statistical areas (MSAs) or designated market areas (DMAs).

Always 'On Point' to your location of interest. No other weather data provider utilizes as many input sources as Weather Source which include airport weather stations, radar and satellite feeds, which are coupled with our deep problem-solving algorithms and a suite of weather analysis and modeling tools to produce weather data that is truly relevant to your location of interest.

**Weather Data For Analytics**

- Available instantly and on-demand via the easy-to-use OnPoint API or as CSV files.
- Fully integrated with most business intelligence platforms such as Google Cloud Platform, Looker, Domo and Qlik.
- All past, present and forecast weather data is available in both hourly and daily formats.

**Data Quality & Accuracy**

- Up to 25% of government weather data has gaps or inaccuracies. All **OnPoint Weather** data is quality checked continuously and data errors are corrected, while preserving actual relevant anomalies or outliers that would be corrected by less capable systems.
- Our data does not exclusively rely on airport reporting stations, which can be hundreds of miles away from your location of interest.

**The OnPoint Advantage**

- **OnPoint Weather** is a statistically consistent, homogeneous dataset across space and time, from the past, to the present, and into the future.

**Easy to Use & Access**

- Available instantly and on-demand via the easy-to-use OnPoint API or as CSV files.
- Fully integrated with most business intelligence platforms such as Google Cloud Platform, Looker, Domo and Qlik.
- All past, present and forecast weather data is available in both hourly and daily formats.

- **OnPoint Weather** is available for all landmasses and extending up to 200 miles offshore.
OnPoint Weather is the most comprehensive and accurate weather data in the industry and enables companies to harness the power of precise and accurate hyper-local, past, present and forecast weather data. OnPoint Weather allows businesses to make better and more informed decisions to improve operational and organizational efficiency.

Businesses that incorporate OnPoint Weather data into their business intelligence can easily utilize this data to discover how weather impacts their bottom lines. OnPoint Weather data enables companies to reduce wasteful spending, increase ROI, optimize logistics, control inventory and maximize marketing campaigns. The result is improved resource planning and superior business intelligence.

OnPoint Weather is also available in the marketplaces of leading business intelligence platforms such as Google Cloud Platform, Domo, Qlik, and Tableau. These platforms are perfect for companies that require business intelligence but lack the necessary resources to implement an actionable solution or strategy.

OnPoint Weather is ‘On Point’ by using sophisticated algorithms and methodologies to analyze and combine various input sources of weather data (airport stations, radar, satellite and local sensors) to produce the most comprehensive, accurate and hyper-local weather data in the world.

OnPoint Weather is phenomenally fast, easily accessible, and scalable. Our platform allows us to process a virtually unlimited number of API requests with blazing speed, ensuring you always have access to critical weather data.

RETAILERS to optimize footfall and product sales, minimize supply chain disruption, predict employee absenteeism and at the same time engage in intelligent inventory planning, control optimization of resources, staffing and marketing.

FINANCIAL INSTITUTIONS to manage operational risk and make better-informed business and trading decisions. From past weather data to forecasts, OnPoint Weather is helping financial institutions safeguard their most valued assets.

SALES & MARKETING COMPANIES to correlate sales & weather as a critical component of their sales and marketing strategies.

ADVERTISERS to align marketing and sales strategies with weather data to trigger ads at the most appropriate time and to the right consumer groups, thereby increasing sales and revenue.

RESTAURANTS for resource planning in areas with high footfall traffic, for product promotion, and for staffing and inventory.

ENERGY COMPANIES to assist with energy resource demand planning, especially for peak usage periods, recognizing a substantial improvement in operational and organizational efficiency.